

2025



Taipei / Kaohsiung

# Smart City

## Summit & Expo

3.18 **Tue** - 21 **Fri**

Taipei Nangang Exhibition Center Hall 2

3.20 **Thu** - 22 **Sat**

Kaohsiung Exhibition Center

*Digital and Green Transformation*



# About

**TCA**

the Organizer

Founded in 1974, Taipei Computer Association is now **the largest industrial association in Taiwan**, with **4,000+** corporate members generating **80%** of the total production value of Taiwan's ICT industry.



**Chairman: Paul SL Peng**  
(AU Optronics Corporation)



**Members**



**Exhibitions**



**Offices**

Taipei, Taichung, Kaohsiung, **Taiwan**

Tokyo, **Japan** | Bangalore, **India** | Yangon, **Myanmar**

# About

## Smart City Summit & Expo

As Asia's largest smart city tradeshow featuring the most comprehensive IoT solutions, SCSE has been offering a cross-industry platform for governments and businesses.

Over the years, SCSE has become the premier venue for showcasing groundbreaking innovations and fostering collaboration across various sectors!



**B2B-ORIENTED**  
expo featuring  
abundant elements



**CROSS-INDUSTRY**  
collaboration and  
networking platform



**LARGEST**  
smart city tradeshow in  
Asia-Pacific

# Largest G2G Network

with a total of 465 cities and regions from 160 countries since 2016

## NORTH AMERICA

US	City of Bridgeport, Warner Robins, City of Plano, City of Woodstock, City of Albuquerque, City of Syracuse, Onondaga County, Fremont City Council, Montgomery County, Maryland
Canada	City of Brandon, Invest Ottawa, City of Maple Ridge
Mexico	Querétaro

## CENTRAL / SOUTH AMERICA

Brazil	Jaguariúna, Cosmópolis, São Paulo, Holambra, Vinhedo, Prefeitura Municipal De Sumare, Morungaba, Guaporé, Mairiporã,
Paraguay	Paraguay
Guatemala	Guatemala
Saint Vincent	Saint Vincent

## EUROPE

Spain	Las Rozas de Madrid, Barcelona
Poland	Warszawa, Lublin, Gdynia, Poznań, Rzeszow, Zabrze
Germany	Emden, Karlsruhe, andtagsfraktion Mecklenburg-Vorpommern, Stadt Sindelfingen, Hamburg
Italy	Roma, Comune di Catania
Czech Republic	Vysocina, Pilsen
UK	Edinburgh, Midlothian
Ukraine	Irpin
France	Nîmes Métropole
Lithuania	Šiauliai, Alytus, Panevėžys
Türkiye	Türkiye
Kosovo	Prishtina
Luxembourg	Clervaux
Belgium	Lueuven, Lommel
Slovakia	Žilina, Old Town, Bratislava

## AFRICA

Republic of Somaliland	Hargeisa Municipality
Eswatini	Municipal Council of Mbabane
Côte d'Ivoire	Côte d'Ivoire

## ASIA

Thailand	Phuket, Bangkok, Tepparad Subdistrict, Phitsanulok, Tatongmai, Mukdahan, Sikhio, Santi Suk, Srisunthon, Maptaphut Town, Rawai, Thamai Town, Bansuan Town, Patong, Poochaosamingprai
Japan	Sapporo
South Korea	Seoul
The Philippines	Butuan, Iligan, Quezon, Baguio Tagaytay, Cebu, Manila
Malaysia	Selangor, Miri
Vietnam	Ho Chi Minh, Khánh Hòa, Bắc Giang

## OCEANIA

Australia	Redland
New Zealand	Palmerston North, Rotorua Lakes, Auckland
Palau	Republic of Palau

Participated in  
**2024 SCSE**



## Explore Smart City Summit & Expo with



### Rich & Diverse Expo

AI/ IoT/ 5G  
Net Zero/ E-Governance  
Smart Healthcare/ Smart Building  
Intelligent Transportation System  
Startups/ Energy/ Surveillance



### Conferences & Forums

City Leaders Summit  
Professionals from Telco & SI  
Cutting-edge Technology  
Global Trends in Smart City



### Global Networking

Gov x Biz Bilateral Webinars  
One-on-one Meetings  
Group Matchmakings  
Real-site Demo Tours



# EXPO

## Green & Digital Transformation

Expo to explore the most comprehensive smart solutions

SCSE Taipei



SCSE Kaohsiung



# Net Zero City Expo

Demonstrate the net zero vision and policies of Taiwan by various ministries



- Net Zero City Leader Summit
- Sustainable City Forum
- Net Zero Series Forum
- Green Supply Chains Forum

Net-Zero Technologies & Solutions

- Power Systems Energy Storage
- CCUS
- Carbon Free Electric Vehicles
- Resource Recycling and Zero Waste
- Carbon Sinks
- Green Lifestyle
- Green Finance

Taiwan Net-Zero Pavilion



Net-Zero Industry Transformation

Demonstrate the net-zero transformation actions and targets of corporations.

Net-Zero Forum

# Conferences & Forums



## City Leaders Summit

495 City Delegates | 36 Keynote Speech Sessions| 46 Countries (2024 Edition)



## World Telecom Smart City Conference



## World System Integrator Conference



# Global Networking

## Business Matchmaking



The platform aims to facilitate business collaborations through 1-on-1 matchmaking activities and customized group matchings.

**409 sessions 248 companies**

(2024 Edition)

## Real-site Demo Tours

The unique opportunity to witness firsthand the actual smart solutions that have been integrated into cities.



# The leading event for smart cities

A Huge Success in 2024 SCSE with **13% growth** 



**148,000+** In-person visits



**46** Countries



**600** Exhibitors



**495** City Representatives



**2,200** Booths



**210** Networking sessions



**73** Forum Sessions



**8000+** Audience

# Delegates from All Around the World



# Promoting Collaborations among B2B, G2G, and G2B



Kaohsiung City & Prishtina, Kosovo



9 MoUs in WSIC



Japan & Taiwan



TCA & Palmerston North, New Zealand



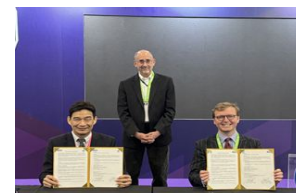
Kaohsiung & Kosovo



TCA & Sidec, Malaysia



Taiwan & Singapore



TCA & Ljubljana



TCA & Korea Enterprise Institute (KEI)



Taiwan & Vietnam



YC Holdings & M-GBA



Kaohsiung & Okinawa





## 2024 SCSE Taipei & Kaohsiung Highlights



# WHY

attend SCSE

**Experience the  
World's ICT Hub**



**Looking to enter the  
Asian market**

**Gateway to  
connect with the world**

**Engage with the  
global solutions partners**

**Get Ready**  
for 2025 SCSE

# SCSE Taipei & 2050 Net Zero City Expo

12<sup>th</sup>

**Mar. 18 to 21**  
TaiNEX Hall 2

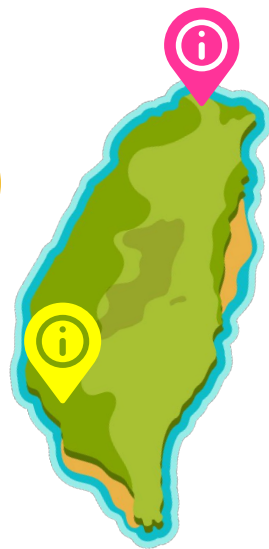


## SCSE Kaohsiung

**Mar. 20 to 22**  
Kaohsiung Exhibition Center



4<sup>th</sup>



**Urban Resource Circularity**



**Green Transportation**

# 2025 SCSE Taipei



## 7F Conferences & Forums

## 4F 2050 Net Zero Expo

- Net Zero City Vision Pavilion
- Net Zero Industry Transformation Zone
- Net Zero Technology Theme Zone
- Taiwan Net Zero Pavilion
- Green Finance
- Smart Startups Pavilion

## 1F Smart City Summit & Expo

- AI+ Zone
- IoT Applications
- E-Governance
- Smart Energy
- Smart Industrial Park
- Smart Services
- Transportation
- Buildings
- Security
- Healthcare
- Education

# Highlights of 2025 SCSE

## Bigger Scale to explore

- SCSE in Taipei & Kaohsiung
- 2050 Net Zero City Expo
- **2300 booths**

## Signature Events

- City Leaders Summit
- **International Matchmaking**
- Smart Open Mic
- World Telecom Smart City Conference
- World System Integrator Conference

NEW



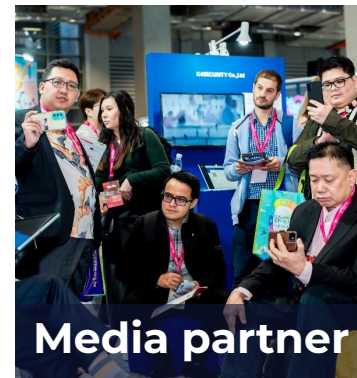
## Global Participations

- High level city representatives
- Telco & SI
- Cross-industry professionals
- **Industrial organizations**

## Focus Topic

- **AI everywhere**
- **Resilient city**
- Startups
- Urban Energy Transition & Resource Circularity

# Be part of the 2025 SCSE!



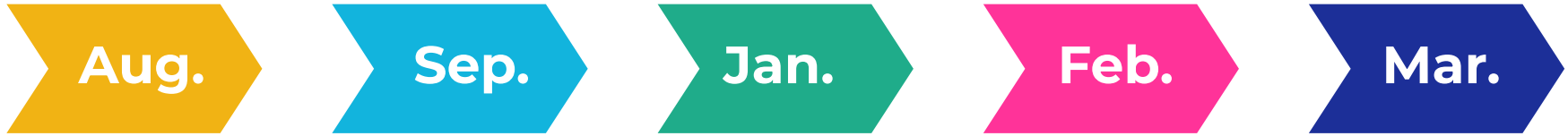


# Save your dates!

**August officially opens registration for**

- Visitor
- Exhibitor
- Smart Startups Program

**Jan. 24<sup>th</sup>, 2025 closes for VIP registration**



**Sep. 1st opens for VIP registration**

# VIP APPLICATION

□ Sign up at [smartcity.org.tw/vip](https://smartcity.org.tw/vip)

**Sep. 1<sup>st</sup>, 2024**

VIP application opens

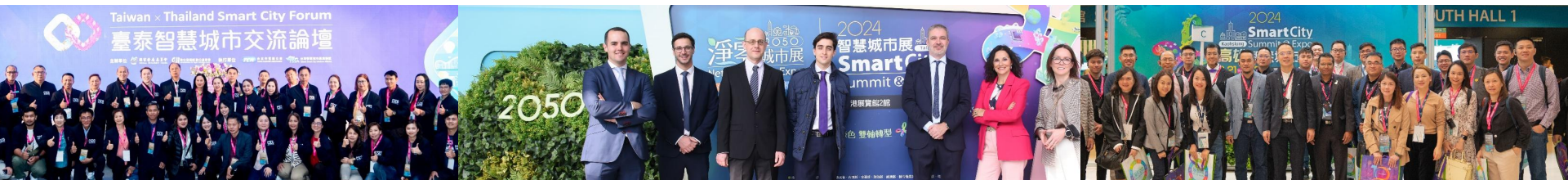
**Jan. 24<sup>th</sup>, 2025**

VIP application deadline

NO application will be accepted after this date



For more information, notices, terms and conditions, please refer to the [VIP program](#) issued by the organizer.  
The organizer reserves the right to review, reject, and/or withhold sponsorships to ineligible applications .



# See you at



## 2025 Smart City Summit & Expo

Mar. 18<sup>th</sup> – 21<sup>st</sup> @TaiNEX 2

Mar. 20<sup>th</sup> – 22<sup>nd</sup> @Kaohsiung Exhibition Center

Any questions?

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+886 2 2577 4249 ext. 255

[en.smartcity.org.tw](http://en.smartcity.org.tw)

Follow us at



TPESmartCity



TPEsmartcityexpo



Smart City Summit & Expo (SCSE)

2025



Taipei / Kaohsiung

# Smart City

## Summit & Expo

3.18 Tue - 21 Fri

Taipei Nangang Exhibition Center Hall 2

3.20 Thu - 22 Sat

Kaohsiung Exhibition Center

# PACAKGE

Build your presence at 2025 SCSE!

Digital and Green Transformation



## SET UP BOOTH & PAVILION

LOCATION	TYPE (3 x 3 METERS)	PRICE (PER BOOTH)
Taipei	Raw Space or Shell Scheme	USD 4,500
Kaohsiung	Shell Scheme	USD 3,500

- ★ **15% deposit of the total purchase amount required to finalize application.**
- ★ Buy 2, get 15% off OR buy 3, get 1 free (valid until Jan. 24, 2025)
- ★ Subsidized accommodation\* for foreign exhibitors (up to 3 persons per booth) during event dates
  - Please refer to the [Exhibitor Application Kit](#) for booth specification, subsidized accommodation, and other details.
  - Please feel free to contact us if customized offer is required.



## SET UP COUNTRY PAVILION

LOCATION	TYPE (6 x 3 METERS)	PRICE
Taipei	2 Row Spaces	USD 5,000

- ★ Offer exclusively for SCSE's partners
- ★ Early bird discount: 10% off (valid until Jan. 24, 2025)
- ★ Subsidized accommodation\* for foreign exhibitors (up to 3 persons per booth) during event dates
  - Please refer to the [Exhibitor Application Kit](#) for subsidized accommodation, and other details.
  - Please feel free to contact us if customized offer is required.



# Smart Startups Program

World's Best Smart Startups Gathering



# CALLING FOR



## Accelerators

accelerators, incubators, and  
startup supporting organizations



## Startups

with smart city related solutions registered after  
Jan. 1st, 2019

# CATEGORIES



AI



Healthcare



Transportation



IoT



Energy/Building



Others

## Accelerators

### Application Fee

FREE

### Application Requirement

Assembly of at least **5** startups

### Program Content

- Exhibiting **display space\*** for all startups
- Smart Open Mic
- Exclusive matchmaking sessions & event activities
- 5-night subsidized accommodation\* during event days
- Accelerator's logo featured on the SCSE official website

#### Special Add-On Offers

LED advertising space	<del>USD 1,500</del> <b>USD 1,200</b>
Wall advertising space	<del>USD 3,000</del> <b>USD 2,500</b>
Sponsor bundle	<del>USD 7,000</del> <b>USD 5,500</b> (LED & Wall advertising space + SSP Main Stage logo display + one full page ad space in expo booklet)

## Startups

### Application Fee

US\$ 1,000 (VAT included)

### Application Requirement

Registered after **Jan. 1st, 2019**

### Program Content

- Exhibiting **display space\*** for all startups
- Smart Open Mic
- Exclusive matchmaking sessions & event activities
- 5-night subsidized accommodation\* during event days

Download [application kit](#)  
for more details



# GOV VIP Delegation





# Gov VIP Delegation: 1 leader + up to 5 members

Central or local government leaders (ministerial level, mayors, or deputy mayors) leading members of government representatives with application completed before **Jan. 24<sup>th</sup>, 2025**.



## 1 Round-Trip Flight Reimbursement

(for group leader only)

*with price caps ranging from USD1,000 to USD2,500 based on different regions*

*\*Limited to Premium Economy/Economy*

*\*Only provided to the leader, and each group can have only one leader*



## 4-Night Subsidized Accommodation

*in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room*



## 4-Day VIP Program

*Including exclusive invitations to special visits, business tours, and networking events for VIPs only*

*\*All applicants are required to follow the regulations, and details stated in the **SCSE GOV VIP package***

*\*TCA reserves the right to revise the packages and verify applicants*

# Government VIP Program

Gov VIP leaders are required to fulfill their participation in some of our event highlights.

2025 Smart City Summit & Expo				
	Mar. 18 <sup>th</sup>	Mar. 19 <sup>th</sup>	Mar. 20 <sup>th</sup>	Mar. 21 <sup>st</sup>
Taipei	★ Opening Ceremony ★ Expo tour ★ City Leader Summit	✓ Matchmaking ✓ Forums ✓ Real-site Demo Tour		✓ Cultural Tour
Kaohsiung*			✓ Opening Ceremony ✓ Expo Tour	✓ Matchmaking ✓ Forums ✓ Real-site Demo Tour

*\*Event highlights are marked with ★ and full participation is required for delegation leaders*

*\*Participation in the Kaohsiung program is subject to availability*

*\*TCA reserves the right to revise the program without notice in advance*

# BIZ VIP Delegation



# BIZ VIP Delegation

Smart city businesses, research institutes, associations or organizations with at least **10 persons** in the visiting delegation and completing application before **Jan. 24th, 2025**.



## 1 Round-Trip Flight Reimbursement

(for group leader only)

*with price caps ranging from USD500 to USD2,000 based on different regions*

*\*Limited to Economy*

*\*Only provided to the leader, and each group can have only one leader*



## 4-Night Subsidized Accommodation

*in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room*



## 4-Day VIP Program

*Including exclusive invitations to special visits, group matchmaking session, and networking events for VIPs only*

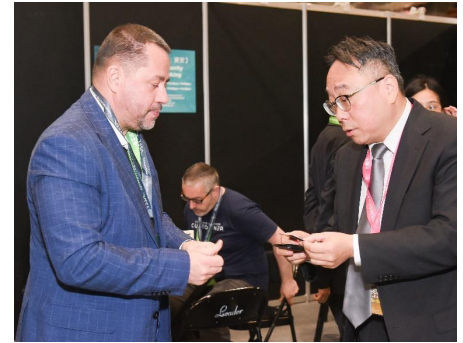
*\*All applicants are required to follow the regulations, and details stated in the [SCSE BIZ VIP package](#)*

*\*TCA reserves the right to revise the packages and verify applicants*

# Business VIP Program

Each business VIP delegation will be entitled to our event support only when they fulfill their participation in some activities at 2025 SCSE as below:

- ★ 1 Expo Tour
- ★ 2 Professional Forums
- ★ 5+ Business Matchmaking Sessions
- ★ Complete the survey form





# MEDIA VIP



# MEDIA VIP

Foreign press journalists or reporters with experience in the write-ups of smart-city-related materials for TV, newspaper, magazines, or online media and completing application before **Jan. 24th, 2025**.



## 1 Round-Trip Flight Reimbursement

*with price caps ranging from USD500 to USD2,000 based on different regions*

*\*Limited to Economy*

*\*Each media can have only one person eligible for flight reimbursement*



## 4-Night Subsidized Accommodation

*in designated hotels and on specified dates, with a price cap of NTD 3,000 (≈USD100) per night per room*



## Exclusive Media Program

*Including exclusive invitations to special visits, expo tour, and networking events for VIPs only*

*\*All applicants are required to follow the regulations, and details stated in the **SCSE MEDIA VIP package***

*\*TCA reserves the right to revise the packages and verify applicants*

# Media VIP Program

Media VIPs are required to fulfill their participation in some of our event highlights.

2025 Smart City Summit & Expo				
	Mar. 18 <sup>th</sup>	Mar. 19 <sup>th</sup>	Mar. 20 <sup>th</sup>	Mar. 21 <sup>st</sup>
Taipei	<ul style="list-style-type: none"><li>★ Opening Ceremony</li><li>★ City Leader Summit</li><li>★ SCSE Joint Interviews</li></ul>	<ul style="list-style-type: none"><li>★ AI/5G Expo Tour</li><li>★ Net Zero Expo Tour</li></ul>	<ul style="list-style-type: none"><li>✓ Matchmaking</li><li>✓ Forums</li><li>✓ Real-site Demo Tour</li></ul>	<ul style="list-style-type: none"><li>✓ Cultural Tour</li></ul>

*\*Event highlights are marked with ★ and full participation is required for travel reimbursement*

*\*TCA reserves the right to revise the program without notice in advance*

# Media VIP Program

Media VIPs must fulfill their obligation by producing and submitting at least **3** news pieces that highlight the favorable aspects of the Smart City Summit & Expo. These news pieces can be in written or video format and should be published on online or print media during the event or within 1 month after its conclusion.

## News pieces should include:

- ★ Opening Ceremony
- ★ Exhibition (Exhibitor interviews, Co-located events, Expo Tour, etc.)
- ★ Professional Forums (Themes and topics, Speaker interviews, etc.)

## Media VIPs are required to:

- ★ Share or publish SCSE Official Press Release



# Host Events





# Event Space Rental

Plan	Half Day - 4 Hours	Full Day - 8 Hours
Scale	Max of 150 Audience	
Price	USD 15,000	USD 30,000
Equipment	<ul style="list-style-type: none"><li>• A laptop computer for presentation slides</li><li>• A presentation pen</li><li>• Projector w/ screen or digital screen system base on venue</li><li>• 2 wireless microphones with speaker system</li><li>• A podium</li><li>• A registration desk</li><li>• Chairs based on scale</li></ul>	

*\*Event types include (but not limited to): conferences, forums, bilateral meetings, group matchmaking sessions, etc.*

*\*For any customization requirements, please contact the organizer directly.*